



EXPERIENCE

2002 - Ongoing
Freelance Designer and Art Director
Neo2City, Canal+, Camper, Bancaja,
RoomMate Hoteles, PhotoEspaña, Barceló...

Teaching ArtDirection. Master in Advertising
at Universidad Nebrija, Madrid. 2008 and 2009

2001
Creative Director
AdHoc Young & Rubicam, Madrid
Telefónica Movistar.

2000
Art Director
Cathedral Creative Center, Madrid
AOL, Uno-e.

1996-2000
Creative Director
Grey & Trace, Madrid.
3M, BP, BAT, Nokia, La Casera, Lanchile

1993-1996
Art Director
DMB&B, Madrid
Gordon's, Hyatt, Lego, Banesto, Fiat, Coca Cola,
Fanta, Fruitopía, Foxvídeo, Burger King

1990-1991
Art Director
DMB&B, Bilbao
Usefa, Petronor, El Mundo del Pais Vasco,
Gobierno Vasco

1988-1990
Junior Art Director
Perfil Publicidad, Madrid
Gonzalez Byass, FEVE, Metro de Madrid

EDUCATION

2006
Japanese language. Level I
Private lessons. Madrid

2002
WebDesign. HTML, Flash, Dreamweaver
CEI, Madrid

1992
Typography and Graphic Design
School of Visual Arts, New York

1991
ESL (English as Second Language)
Advanced level
CES, New York

1983-1988
Audiovisual Communication Degree
Universidad Complutense, Madrid

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**GSUS
FERNÁNDEZ**
ART DIRECTION
& DESIGN

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Calderón
de la Barca 4, 3A
28013 Madrid
Spain

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M +34 677 345 926
T +34 915 423 608
info@gsusfernandez.com
www.gsusfernandez.com

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Salamanca 27 / 10 / 1965

